

GEORGE GUNTRIP

GRAPHIC DESIGNER

PERSONAL STATEMENT

A unique, passionate creative who is highly ambitious and takes great pride in his professional practice. My analytical and critical thinking allows me to create bespoke designs which engage with the targeted audience. I have been fortunate enough to take on many projects over recent years working as a freelance designer; which has allowed me to expand my knowledge and deliver a quality standard of design and customer service. From a young age I started designing for a family business which primarily focused on advertising, I would then be approached by other businesses to work on their brand. This gave me the opportunity to work alongside other creatives such as photographers and illustrators.

Following this initial experience I knew what career I wanted to pursue. I would then go on to study graphic design full time where I would gain a great amount of knowledge in the theory and history of graphic design. Whilst studying I continued to work as a freelance designer, working closely in the advertising and branding market alongside highly experienced senior designers and art directors. This allowed me to expand on my knowledge of professional practice, industry standards and etiquette.

EDUCATION

- 2010 - 2015 **The Radcliffe School**
Grades available upon request
- 2015 - 2017 **Milton Keynes College**
UAL (University of Arts London)
Level 3 Extended Diploma
Graphic Design
- 2017 - 2020 **Coventry University**
2:1 BA (Honours)
Graphic Design

PROFESSIONAL DESIGN EXPERIENCE

- 2014 - 2021 **Freelance**
Graphic Designer
*Roles: Creating solutions for clients.
Working on a variety of media platforms.
Team working with other creatives.
Liaising with clients.*
- Throughout my time as a freelance designer I have been able to work in many areas of graphic design. Specialising in Branding, Advertising and Editorial, where I would create bespoke designs for clients and ensure they were always happy with the outcome of the design.*

DESIGN SKILLS

- Proficient with the Adobe Creative Suite.
- Specialist in Photoshop, Illustrator and InDesign.
- Branding, advertising and packaging solutions.
- Strong typography and photography knowledge.
- Team leading and time management.
- Print knowledge and execution.
- Digital design solutions.

PERSONAL SKILLS

- Proficient with Mac, Windows systems and programmes.
- Highly experienced public speaker.
- Critical thinker and effective collaborator.
- Excellent common sense, judgment, and decision-making abilities.
- Strong negotiation skills and project management.

HOBBIES & INTERESTS

During my spare time I work on events as a DJ and promoter, which has given me a lot of confidence, this is very helpful when dealing hand to hand with customers/clients and ensuring superb customer service is delivered.

I have worked for well established venues and events from clubs to festivals. Working at the world famous Ace Café London has given me opportunities to meet many interesting people within my field and build great relationships with people from all circles of life.

Interests of mine consist of vintage record collecting, going to live music events and spending time with friends and family.

CONTACT ME:

- Phone: 07713 751999.
Email: gwdesigncreate@gmail.com
Web: www.gwdesignco.com
References from a selection of my freelance clients can be available upon request.